

Improve Policyholder Acquisition and Increase Profitability

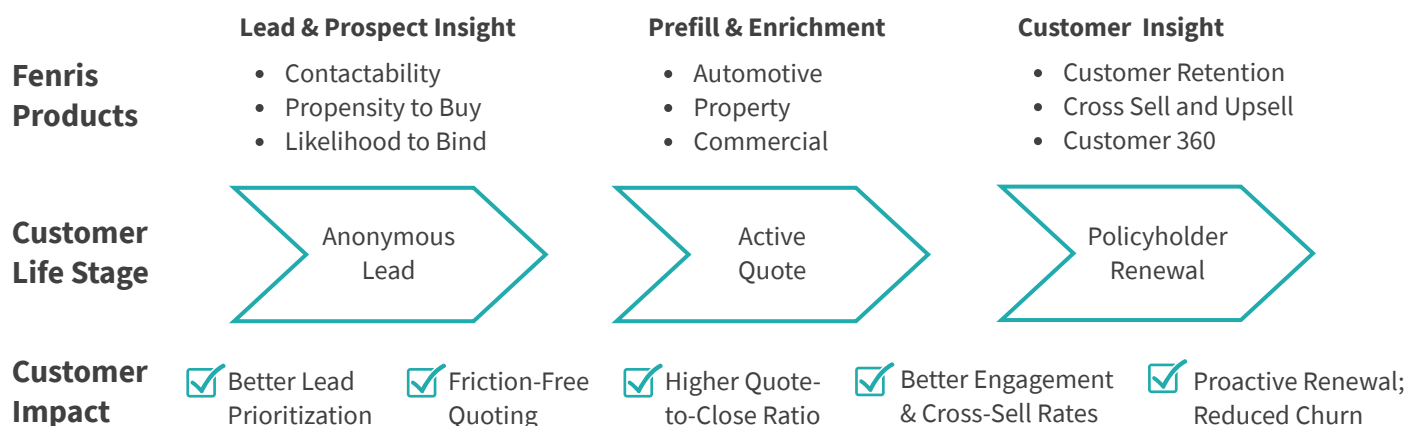
Real-Time Data Intelligence and Enrichment Across the Policy Lifecycle

The quoting process starts long before someone fills out a form. Fenris Lead Intelligence gives you a real-time read on each lead the moment they enter your funnel—so you can prioritize the best, route them intelligently, and convert more with less effort.

Whether you're buying, scoring, or routing leads, our predictive models evaluate contactability, likelihood to bind, and fit—before you ever pick up the phone.

Built for Insurance Workflows

- **Prioritize leads.** Focus your team on the opportunities most likely to convert.
- **Route smarter.** Match each lead to the best-fit channel—live agent, call center, email, or nurture.
- **Reduce waste.** Cut time spent on dead-end leads and increase ROI per dollar spent.
- **Integrate fast.** API ready integrations directly into your CRM, ping-post system, or decision engine.



Purpose-Built Predictive AI for Insurance

At the core of our solution is a library of predictive models—custom-trained, continuously refined, and built for the insurance industry. Every deployment is tailored to your market, product lines, and workflow. The result? A faster quoting experience, smarter engagement, and better outcomes across the board.

255M+	130M+	35M+	100%	40M+
Individuals	Households	Small Businesses	U.S. Addresses	Life Events

Smarter Decisions. Stronger Results.

Fenris powers better decisions across the entire insurance lifecycle—from anonymous lead to loyal policyholder. Faster acquisition, higher conversion, and measurable impact—delivered instantly.