Transform Your Insurance Workflows

Smarter Acquisition. Faster Quotes. Higher Retention

In insurance, speed and precision are everything. Whether you're qualifying a lead, quoting a policy, or managing renewals, Fenris delivers real-time data and predictive insights to streamline acquisition, quoting, and retention—so you can move faster and convert smarter.

Built for Your Workflow - Tuned to Your Needs.

- **Lead Prioritization**: Real-time Predictive AI models—trained on over 50M+ insurance-specific outcomes—surface the leads that will bind.
- **Instant Quoting:** Auto & Home Prefill Suite auto-populate forms, slashing manual entry and drop-offs
- **Smart Renewals & Upsell:** Fenris keeps Customer 360 profiles up to date—so you can trigger upsell and cross-sell campaigns at the right moment.

From First Glimpse to In Force

Fenris integrates directly into your distribution flow—no disruption, just smarter decisions at every stage.

Workflow Stage	With Fenris
Intake / Lead Capture	Score and route leads in real-time to the right team or system
Quote Flow	Auto-fill missing data instantly to boost completion rates
Distribution / Dialer	Prioritize time with predictive insights and high-intent leads
Policy Servicing	Focused efforts for better retention, upsell and cross-sell

The Fenris Advantage

- **Custom Models, No Templates:** Built around your distribution strategy, not generic benchmarks
- **Continuously Smarter:** Models retrain with new data and buyer behavior
- **Exclusive Behavioral Signals:** See 20x variation in lead quality using insights others can't access
- **Enterprise Strength:** Powered by 400B+ data points and trusted by carriers and MGAs alike

> **"There's so much more customization, flexibility, and overall value working with Fenris over the big data firms."**